



# SINET Showcase 2014

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The National Press Club, Washington, D.C.  
December 3 & 4, 2014

Supported by the US Department of Homeland Security Science & Technology Directorate

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Complete list of sponsors on page 16–17

December 4, 2014

Dear Participants,

It is a pleasure to welcome you to SINET's Showcase. Thank you for your participation as we congratulate this year's class of SINET 16 Innovators, who are shaping, influencing and impacting the future of the Cybersecurity domain. We are proud and excited to provide a platform for these dynamic companies to present their solutions.

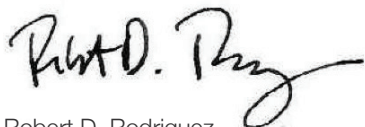
Of our four programs—London, New York City, Silicon Valley and Washington, DC—the Showcase is my favorite. The advancement of innovation in its most simple form begins with just having the awareness that technologies exist to improve society. The Showcase is a venue that facilitates this awareness and helps the small business community accelerate their innovative solutions into the marketplace. I encourage you to meet these entrepreneurs and learn more about how they are solving difficult and serious problems.

For those of us in the Cybersecurity space, this is an exciting but critical time. The increasing onslaught of attacks against our nation's critical infrastructures and Government systems is clearly driving the global need for greater investment, superior innovation and increased awareness of advanced technologies. Large enterprises are not able to keep pace with the adversary and the traditional corporate debate of buy versus build is no longer a discussion as indicated by the first three quarters of this year where ninety-three M&A transactions took place. Not surprisingly, most of the companies who applied to be selected as a SINET 16 Innovator were funded and based in Silicon Valley. However, we saw an emerging trend where sixteen of the applicants were based in the United Kingdom.

Congratulations to this year's SINET 16 Innovator class and an important thank you to our esteemed Steering Committee who evaluated 135 applications over a two-month period as well as the Department of Homeland Security S&T Directorate for their continued support of the small business community. I would also like to thank our sponsors and speakers who contributed greatly to making today's Showcase a success.

As we move forward, let us continue to explore open innovation models, embrace collaboration opportunities and re-invigorate the importance of public-private partnerships both here and abroad. Thank you for joining us as we continue to build communities of interest and trust that support the advancement of innovation. *Only when we take risk, can we truly alter the world...*

Sincerely,



Robert D. Rodriguez  
Chairman and Founder  
Security Innovation Network



# SINET Showcase & Workshops 2014

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WEDNESDAY & THURSDAY  
DECEMBER 3 & 4, 2014

# SINET Showcase & Workshops Agenda

## Wednesday, December 3

12:00 P.M.

### Registration

Foyer outside Holeman Lounge

1:00 P.M. — 1:55 P.M.

### Workshop Tracks

#### **TRACK A:** 1:00 P.M. — 1:55 P.M.

HOLEMAN LOUNGE

#### Partnering to Break into the Federal Marketplace

**Abstract:** Are you daunted by the prospect of getting your innovation into the Federal marketplace? Interested in penetrating both the Federal civilian and the military markets?

In this panel we will hear from a number of established Systems Integrators who hold large Government-Wide Acquisition Contracts (GWAC) and have successfully partnered with small businesses to deliver innovative security products and services to federal customers. Additionally, we'll hear from some of the entrepreneurial companies that have used these partnerships to access this marketplace.

#### Moderator:

- **Lawrence C. Hale**, Office of Strategic Programs, Integrated Technology Services, Federal Acquisition Service, US General Services Administration

#### Panelists:

- **Kyle Cormack**, Director, IDIQ Management Office (IMO), NCI Information Systems, Inc.
- **Richard Lord**, Program Director, Cybersecurity Solutions, Global Information Technology Solutions/Federal IT Mission Solutions, BAE Systems
- **Gregory McNulty**, Vice President, Federal Sales, DB Networks
- **George Romas**, Technical Director, Cybersecurity Practice, U.S. Public Sector, Enterprise Services, Hewlett-Packard Company
- **J. Brent Williams**, Founder & Chief Executive Officer, Araxid, Inc.

#### **TRACK B:** 1:00 P.M. — 1:55 P.M.

FIRST AMENDMENT

#### But, My Security Product is AWESOME! Why Don't You Want It!?

**Abstract:** Ever wanted to know what one of the largest Security Service providers / ISPs on the planet wants from the products and services they use? What are the capabilities that BT Security wants to see in products and services they take to market, and how they want to fit those into the wider portfolio?

This session will explore the current MSSP / Managed service market from BT's futures perspective, and explore what capabilities a company such as BT is looking at, as well as what the often overlooked operational aspects they are looking for, which can make or break a new capability being accepted for own use or portfolio.

- **Martin A. Brown**, Chief Security Futures Architect, BT Security Enterprise

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2:00 P.M.—3:00 P.M.

## Workshop Tracks

**TRACK A:** 2:00 P.M.—3:00 P.M.

HOLEMAN LOUNGE

### Developing and Defending Startup Intellectual Property

**Abstract:** At the heart of cyber start ups are novel algorithms and methodologies that generate corporate value in addition to benefits through their solutions delivered to the marketplace. Developing an intellectual property plan early, focused on the economic path is critical not only for value creation but preparing for defense from countless adversaries. Reports cite \$100B impact of Intellectual Property theft from Cyber Crime. Cyber startups have unique insights to vulnerabilities and defenses making them a valuable target. An OSINT (open source intelligence) analysis of SINET companies and their IP will be used to frame discussions. .

- **Kevin M. McNeill**, Solution Architect, Chief Technology Officer Office, BAE Systems

**TRACK B:** 2:00 P.M.—3:00 P.M.

FIRST AMENDMENT

### United Kingdom & United States Government Funding and Collaboration Opportunities

**Abstract:** Trusted global partnerships, new approaches and collaboration models that advance innovative technologies are needed to address and defeat cyber threats. Joint research and development among friendly nations will foster our respective innovative solutions necessary to enable a more secure homeland for the U.S., U.K., and other trusted allies. International collaboration akin to the “Cold War” approach of partnering with our new and existing allies is necessary to effectively address the global fight against the adversary in order to protect our respective homeland’s critical infrastructures and economic interests.

**Moderator:**

- **Dr. Douglas Maughan**, Division Director, Cyber Security Division, US Department of Homeland Security Science & Technology Directorate

**Panelists:**

- **Stuart Murdoch**, Founder, Surevine, UK
- **Richard Parris**, Chairman & Chief Executive, Intercede, UK
- **Ian Whiting**, Chief Executive Officer, Titania, UK
- **Andy Williams**, Head of Cyber Connect UK, The National Small Cyber Security Business Growth Network, UK

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3:00 P.M.—3:30 P.M.

## Break

3:30 P.M. — 4:25 P.M.

**TRACK A:** 3:30 P.M. — 4:25 P.M.

HOLEMAN LOUNGE

**Adaptive Approaches to Harnessing America's Entrepreneurial Edge**

**Abstract:** The American national security community must decide whether it will evolve or retrench in the face of fiscal austerity measures. Byzantine government acquisition models have proven incapable of keeping pace with rapid technological innovation. A critical number of agile organizations have taken on this challenge and constitute the vanguard of US Government engagement with the high-technology sector.

**Moderator:**

- **Peter Dixon**, Founder & Chief Executive Officer, Second Front National Security Accelerator

**Panelists:**

- **Adam Goobic**, Vice President, Arsenal Venture Partners
- **John Neal**, Senior Professional Staff Member, US House of Representatives Committee on Homeland Security
- **Ray Owen**, Managing Partner, Farallon Research LLC
- **Greg Shipley**, Vice President of Technical Staff, Advanced Analytics and Infrastructure Practice, In-Q-Tel (IQT)

**TRACK B:** 3:30 P.M. — 4:25 P.M.

FIRST AMENDMENT

**Social Computing: Social Networks and The Enterprise**

**Abstract:** The explosion of social media networks and their widespread use for business purposes has changed the Cybersecurity landscape. This panel will discuss the corporate value and challenges of social media. Our expert panelists, cyber and threat experts tasked with the protection of their enterprise or the social networks will provide insight into how social media is tangibly changing the cyber landscape.

**Moderator:**

- **James Foster**, Chief Executive Officer, ZeroFOX

**Panelists:**

- **Tony Cole**, Vice President and Global Government Chief Technology Officer, FireEye
- **Brian Johnson**, Manager of Information Security, Netflix
- **Koos Lodewijkx**, Director, Chief Technology Officer for IT Risk, IBM
- **Eric Weakland**, Director of Information Security, American University
- **Spencer Wilcox**, Managing Security Strategist, Exelon

4:30 P.M. — 5:30 P.M.

**TRACK A:** 4:30 P.M. — 5:30 P.M.

HOLEMAN LOUNGE

**Mobile Security: How Do We Need to Change?**

**Abstract:** In the new mobile world with devices constantly transiting the security boundary, and virus and exploit writers using ever increasingly sophisticated code that evades traditional security software; how do we protect the end point in this environment?

**Moderator:**

- **Scott Montgomery**, Vice President and Chief Technology Officer, Public Sector, McAfee, part of Intel Security

**Panelists:**

- **Eduardo E. Cabrera**, Deputy Chief Information Security Officer, US Secret Service
- **Christopher Lowe**, Chief Information Security Officer, Agriculture Security Operations Center (ASOC), US Department of Agriculture
- **Stanley F. Lowe**, Deputy Assistant Secretary for Information Security & Chief Information Officer, US Department of Veterans Affairs (VA)
- **Rodney Turk**, Chief Information Security Officer, US Department of Energy

**TRACK B:** 4:30 P.M. — 5:30 P.M.

FIRST AMENDMENT

**Operation Cleaver: Iran is the New China**

**Abstract** Since 2012, the Iranian government has directly attacked, established persistence and exfiltrated highly sensitive and confidential materials in global critical infrastructure companies including Canada, China, England, Germany, India, Israel, Kuwait, Mexico, Pakistan, Qatar, Saudi Arabia, South Korea, United Arab Emirates, and the US. Their behaviors and actions have caused Cylance to believe they have been steadily advancing their military-grade cyber hacking skills to perform more advanced attacks of sabotage and directly impact both the global critical infrastructure and the physical world in attempts to compromise availability, integrity, confidentiality and ultimately sabotage of cyber and physical assets.

- **Stuart McClure**, Chief Executive Officer & President, Cylance, Inc.

## Thursday, December 4

7:30 A.M. — 8:30 A.M.

### Registration and Continental Breakfast

Holeman Lounge

8:30 A.M. — 5:30 P.M.

### General Session

Ballroom

8:30 A.M. — 8:35 A.M.

### Introductory Remarks by Showcase Host

- **Rick Geritz**, Chief Executive Officer & Founder, Life Journey, Chairman, CyberMaryland

8:35 A.M. — 8:45 A.M.

### Welcome Remarks

- **Robert D. Rodriguez**, Chairman & Founder, SINET

8:45 A.M. — 9:10 A.M.

### Opening Keynote

- **Richard Paniguan**, Head, UK Trade and Investment Defence and Security Organisation

9:10 A.M. — 9:25 A.M.

### SINET Thinks Forward With Rich Baich: Leading in a Dynamic Cybersecurity Environment

**Abstract:** The cyber threat environment is constantly changing, there is a plethora of new Cybersecurity products being released, there is a war for Cybersecurity talent ongoing and tough choices need to be made to balance risk versus investment. This brief discussion will outline considerations leaders may make related to addressing cyber risks.

- **Rich Baich**, Executive Vice President, Chief Information Security Officer, Wells Fargo Corp.

9:25 A.M. — 9:30 A.M.

### Introduction to SINET 16 Innovators

- **Dr. Douglas Maughan**, Division Director, Cyber Security Division, US Department of Homeland Security Science & Technology Directorate



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9:30 A.M. — 9:55 A.M.

**SINET 16 Innovators Present**

- Click Security
  - Contrast Security
  - Cylance
  - PFP Cybersecurity
- 

9:55 A.M. — 10:10 A.M.

**SINET Thinks Forward With Bob Gourley: The Cyber Threat: An up to the Minute Articulation of the Threat**

**Abstract:** Understanding the Cyber Threat is critical to preparing your defenses prior to attack and also instrumental in mounting a defense during attack. A threat overview is also a fantastic way to focus thoughts on the tough challenges facing the community and can help us collectively decide the right approaches to enhancing our defenses. This presentation by a pioneer in cyber threat intelligence and author of the new book “The Cyber Threat” will help get our brains in the game as we digest the relevance of technologies in the symposium.

- **Bob Gourley**, Editor, CTOvision.com
- 

10:10 A.M. — 10:35 A.M.

**Break and Company Exhibits Open**

Holeman Lounge and First Amendment

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10:35 A.M. — 11:00 A.M.

**21st Century Counterintelligence: Integrating Counterintelligence, Security and Information Technology**

**Abstract:** National Counterintelligence Executive William Evanina is responsible for leading the US response to foreign intelligence threats. This includes co-chairing the National Insider Threat Task Force, as well as working with US industry to combat economic espionage. NCIX Evanina will focus his remarks on economic espionage, Security Clearance Reform, and integrating counterintelligence and security with information technology.

- **William Evanina**, National Counterintelligence Executive, Office of the Director of National Intelligence
- 

11:00 A.M. — 11:15 A.M.

**SINET Thinks Forward With Eric Rosenbach: Countering Destructive Malware Proliferation**

**Abstract:** In these remarks, Assistant Secretary of Defense Eric Rosenbach will discuss the challenges posed by the proliferation of destructive malware and possible avenues for governments, institutions, and the private sector to address this challenge.

- First, Mr. Rosenbach will explain why the proliferation of destructive malware is not just a core problem for cybersecurity, but also for national security more broadly.
- Second, Mr. Rosenbach will note that while destructive malware is a relatively recent challenge for national security, proliferation of other potentially-destructive materials and technologies has long plagued those responsible for defending the United States.
- Third, Mr. Rosenbach will offer two goals of what such an initiative to combat the proliferation of destructive malware could have, and then facilitate a dialogue with the audience to solicit their input.

**Eric Rosenbach**, Assistant Secretary of Defense, Homeland Defense and Global Security

11:15 A.M. — 11:30 A.M.

**SINET Thinks Forward With Dawn Meyerriecks: Accelerating Tech Trends: Implications for USG Acquisition & Adoption**

**Abstract:** It used to be that government led key markets for information technology, materials, sensors, and robotics. Given current commercial investment and development trends, government must become a leader, user and fast follower. Is that possible?

We think it is because it MUST be to maintain relevancy and deliver mission. This talk will address some of those key trends and what government and industry are doing, in partnership, to define and deliver these new relationship models.

- **Dawn Meyerriecks**, Deputy Director, Science and Technology, US Central Intelligence Agency

11:30 A.M. — 11:55 A.M.

**SINET 16 Innovators Present**

- Cyphort
- GuruCul
- Intersect
- Norse Corporation

11:55 A.M. — 1:10 P.M.

**Lunch and Hosted Information Sharing Hour Luncheon Tables**

The SINET Showcase luncheon hour is designed to facilitate discussion between attendees, private industry security leaders, Federal Government agencies and venture capital firms. This optional informational sharing hour helps solution providers shape their vision and assess their current path towards meeting market needs.

## FIRST AMENDMENT ROOM

**INDUSTRY Table Hosts**

- **TABLE #1 Using Crowdsourcing of Information Effectively**  
Hosted by Chris Camacho, Senior Vice President—Global Information Security, Bank of America
- **TABLE #2 When S&^#t Happens—Discuss How to Effectively Manage A Cyber Incident**  
Hosted by Mark Connelly, Chief Information Security Officer, Thomson Reuters
- **TABLE #3 Evolving Security Capabilities Through Partnerships with Innovative and Emerging Companies**  
Hosted by Chris Sawall, Director, Cyber Threat and Intelligence, Monsanto
- **TABLE #4 Cyber Security Shark Tank**  
Hosted by Robert Pate, Principal Cyber Security Strategist, Leidos

**Abstract:** Innovators at this table will be given the opportunity to deliver their best two-minute elevator pitch on their Cybersecurity product or service they are providing into the marketplace. Rob will provide feedback and counsel to these entrepreneurs on ways they may be able to advance their offerings, adjustments to their current roadmap as well as the opportunity to be invited into future customer meetings if they are a winner during their time in the Shark Tank.

**INTERNATIONAL Table Host**

- **TABLE #5 Does Security Awareness Training Work?**  
Hosted by Roar Thon, Specialist Director, Norwegian National Security Authority (NSM)

**GOVERNMENT Table Host**

- **TABLE #6 Threat Intelligence**  
Hosted by Deven Bhatt, Chief Information Security Officer and Chief Privacy Officer, Office of the Comptroller of Currency (OCC), US Treasury

## WHITE/MURROW ROOM

### GOVERNMENT Table Hosts

- **TABLE #7 What to Expect When You are Expecting to be HACKED:**  
How Strategic and Operational Partnerships are Your Allies  
Hosted by Eduardo E. Cabrera, Deputy Chief Information Security Officer, US Secret Service
- **TABLE #8 Cyber Information Sharing - What Works and What are the Barriers?**  
Hosted by Mike Coomes, Director, International Cybersecurity and Internet Governance,  
US Department of Defense Chief Information Officer
- **TABLE #9 Are There New Ways to Demonstrate and Measure Cybersecurity Capabilities?**  
Hosted by Donna Dodson, NIST Chief Cybersecurity Advisor Director, National Cybersecurity Center  
of Excellence US National Institute of Standards and Technology (NIST)
- **TABLE #10 The Internet of Things**  
Hosted by Paul Grabow, Manager, IT Security, US Senate, Sergeant at Arms
- **TABLE #11 How Do You Spell Success: With One S, Two SS or Three SSS?**  
Hosted by Sharon L. Jones, Director, Office of Small Business Programs, US Defense Information  
Systems Agency (DISA)
- **TABLE #12 Making Cybersecurity a Priority in your City or State Government**  
Hosted by Rob Mancini, Chief Technology Officer, District of Columbia
- **TABLE #13 Building the DoD Cyber Innovation Bridge Across the River or Valley of Death**  
Hosted by John Mills, Chief, Cybersecurity Strategy Division, Office of the Deputy CIO for  
Cybersecurity, US Department of Defense (DoD)

## FOURTH ESTATE DINING ROOM

### GOVERNMENT Table Hosts

- **TABLE #14 Shaping the Future of Innovation and Federal S&T for Cyberspace Capabilities**  
Hosted by Charles M. Nelson, Senior Advisor for Cyber Capabilities, White House,  
Executive Office of the President, Office of Science and Technology Policy
- **TABLE #15 Are We Thinking Far Enough Ahead?: Anticipating the Cyber Threats of Tomorrow**  
Hosted by Rosemary Wenchel, Deputy Assistant Secretary Cybersecurity Coordination,  
National Protection & Programs Directorate US Department of Homeland Security
- **TABLE #16 What are the Security Technologies that We Need to Support the Next Generation  
of the Cloud?**  
Hosted by Keith Young, Enterprise Information Security Official, Montgomery County, Maryland

### VENTURE CAPITAL Table Hosts

- **TABLE #17 Cloud: The New Enterprise Perimeter**  
Hosted by David Zilberman, Partner, Comcast Ventures
- **TABLE #18 Getting your Cyber Security Start-up Financed**  
Hosted by Bob Ackerman, Founder and Managing Director, Allegis Capital

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1:10 P.M. — 1:25 P.M.

**SINET Thinks Forward With Jerry Archer: Securing the Internet of Everything.... And Why It Really, Really Matters**

**Abstract:** In this talk Jerry will discuss the devolution of cloud computing into MIST, Massively Integrated Systems of Smart Transducers. MIST will sense and act for us in the most essential, intimate, and innocuous aspects of our lives, creating profound and immeasurable changes in our lives. Understanding the threats we face and the requirements for effective security of the MIST is essential to a future where we can realize vast improvements in the quality of life, society, and government.

Existing models for security are being rendered useless or at best inadequate; we are in an era in which every heartbeat can and will be monitored both literally and metaphorically, where systems of transducers assimilate our data, make inferences and judgments for and about us in ways we can't conceive. We must rethink, reframe and innovate our way into a future where privacy and security are effectively integrated to ensure individuality, constructive dissent and effective governance; a future, which according to Juan Enriquez, a noted futurist in the field of genomics, will allow humans to control evolution.

- **Jerry Archer**, Senior Vice President and Chief Security Officer, Major Financial Services Company

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1:25 P.M. — 1:40 P.M.

**SINET Thinks Forward With Igor Jablovkov: Launching a National Program of Cybersecurity Accelerators**

**Abstract:** How do we align public and private interests to vastly increase the pace of innovation in defending ourselves from emergent threats? Should we consider a program that acts as a collaborative nexus between entrepreneurs in this field with our academic institutions, national labs and the private sector? We will address these questions by leveraging recent lessons learned from international competitors as well as highlighting a successful case study. We will also discuss potential solutions to deal with access to capital issues inherent in second tier markets, to create the necessary geographic diversity for inclusion and resiliency.

- **Igor Jablovkov**, EIR, Blackstone NC & General Partner, Rubicon Venture Capital

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1:40 P.M. — 2:05 P.M.

**SINET 16 Innovators Present**

- CrowdStrike
- Pwnie Express
- SecureRF Corporation
- vArmour

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2:05 P.M. — 2:50 P.M.

**Security Uncensored: Getting to the Core of Innovation**

**Abstract:** With limited time and resources, it is essential for a start-up company to get its product “right” the first time, but it must also provide the new innovation required to meet the expectations of targeted customers in a way that validates not only the product offering but the overall market opportunity. This is sometimes described as the Minimum Viable Product. It is also essential to get a new innovative product to the market as quickly as possible, but the offering must win over the hearts and minds of the early adopters, essentially turning them into evangelists as well as references for your company, for the company to truly be successful. This session is led by Blackstone's CISO, Jay Leek, and a panel of world class enterprise security executives, who will discuss what security innovation means to them, what motivates them to become an early adopter of security solutions and the most significant challenges they are facing today.

**Moderator:**

- **Jay Leek**, Chief Information Security Officer, Blackstone

**Panelists:**

- **Jason Clark**, Chief Strategy & Security Officer, Accuvant Inc.
- **Benjamin Eason**, Chief Information Security Officer & Vice President, Information Technology, The Carlyle Group
- **Chris Lugo**, Vice President, Information Security & Compliance, Hilton Worldwide
- **Dr. JR Reagan**, Principal and Global Chief Information Security Officer, Deloitte Touche Tohmatsu Limited (DTTL)

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2:50 P.M. — 3:15 P.M.

**Break and Company Exhibits Open**

Holeman Lounge and First Amendment

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3:15 P.M. — 3:40 P.M.

**SINET 16 Innovators Present**

- PhishMe, Inc.
- Shape Security
- Skyhigh Networks
- ZeroFOX

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3:40 P.M. — 4:05 P.M.

**Unique Perspectives from Public Sector Chief Risk Officer**

**Abstract:** Enterprise risk management is considered a best practice in many fields and amplifies an organization's ability to recognize, integrate, and assess the risk-reward value from multiple perspectives to make more informed, timely, and defensible decisions. The role of Chief Risk Officer is often established to guide the implementation and operation of an organization's enterprise risk management. Anne Neuberger will discuss the goals of her organization's ERM programs (which are at various points of maturity) and lessons learned on building effective risk management.

- **Anne Neuberger**, Chief Risk Officer, National Security Agency

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4:05 P.M.—5:00 P.M.

**Rapid Fire Format: What Are the Top 3 Solutions that Industry & Government Professionals are Looking For?**

**Abstract:** The continuing onslaught of sophisticated and frequent attacks is increasing the demand for innovative and new solutions that will advance the security field and help mitigate risk to our corporate and government systems. If you are a small or large solution provider please join us as these industry and Government practitioners share what their top 3 solution interests are. This panel format is designed for rapid-fire responses as to what types of technologies are needed to help them protect their networks against the adversaries.

**Moderator:**

- **Congressman C. A. Dutch Ruppersberger**, US Representative for Maryland's 2nd Congressional District

**Panelists:**

- **Greg Crabb**, Inspector in Charge of Revenue, Product and Global Security, US Postal Inspection Service
- **Jeffrey Eisensmith**, Chief Information Security Officer, US Department of Homeland Security
- **Dr. Peter Fonash**, Chief Technology Officer, Office of Cybersecurity and Communications, US Department of Homeland Security
- **Carey Frey**, Director General, Cyber Security Partnerships, Communications Security Establishment Canada (CSEC)
- **F. Edward Goetz**, Vice President and Chief Security Officer, Exelon
- **Richard Hale**, Deputy Chief Information Officer for Cybersecurity, US Department of Defense
- **Michael Nance**, Chief Information Security Officer—Civil & Senior Fellow, Lockheed Martin Information Systems & Global Services

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5:00 P.M.—5:15 P.M.

**SINET Thinks Forward With Maria Lewis Kussmaul: Reflections of a Cyber Sounding Board**

**Abstract:** As an active investment banker working exclusively in cyber, Maria Lewis Kussmaul has been privileged to act as a connector among security entrepreneurs/executives and acquirers/investors; job seekers and organizations; CISOs and vendors and analysts and innovators. This session will distill some key collective observations drawn from these interactions and suggest some ecosystem adjustments which might improve international competitiveness via increased access to capital; commercial- government collaboration, fostered innovation and broader access to STEM education.

- **Maria Lewis Kussmaul**, Co-Founder and Partner, AGC Partners

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5:15 P.M. — 5:30 P.M.

Closing Remarks and SINET 16 Recognition

- **Robert D. Rodriguez**, Chairman & Founder, SINET

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5:30 P.M. — 7:30 P.M.

Networking Cocktail Reception & SINET 16 Company Exhibits

Holeman Lounge and First Amendment



# SINET 16 Innovators 2014



**Click Security** focuses on Advanced Threat Detection, featuring Click Commander, which provides security visibility, automatically builds rich context around otherwise independent and inconclusive product alerts, detects attack activity missed by traditional security products, and automates the hunt for the unknown.



**Contrast Security** delivers the world's fastest application security software that addresses the single greatest security risk to enterprises today. More than one-third of all breaches are a result of application security risks. Unlike costly and complex legacy approaches, Contrast Security automates real-time remediation of thousands of applications simultaneously.



CROWDSTRIKE

**CrowdStrike** is a global provider of security technologies and services focused on identifying advanced threats and targeted attacks.



**Cylance, Inc.** is the first company to apply artificial intelligence, algorithmic science and machine learning to Cybersecurity, improving the way companies, governments and end users proactively solve the world's security problems. CylancePROTECT is a new breed of advanced threat prevention on the endpoint, demonstrating that math is greater than malware.



**Cyphort** delivers complete defense against current and emerging Advanced Persistent Threats, targeted attacks and zero day vulnerabilities. The Cyphort Platform accurately detects and analyzes next generation malware, providing actionable, contextual intelligence that enables security teams to respond faster, more effectively, and in as surgical a manner as their attackers.



**GuruCul** is a leader in identifying insider threats, targeted attacks, and financial fraud, which are easily overlooked by policies and rules driven security solutions. GuruCul's identity based threat detection platform, GuruCul Risk Analytics, combines user behavior intelligence and big data analytics to provide proactive deterrence for your intellectual property.



**InterSet** provides a highly intelligent and accurate insider and targeted outsider threat detection solution that unlocks the power of behavioral analytics, machine learning and big data to provide the fastest, most flexible and affordable way for IT teams of all sizes to operate a data protection program.



**Norse** is the leader in live attack intelligence. Norse delivers continuously-updated and unique intelligence that helps organizations detect and block attacks—especially from the darknets—that other systems miss. Norse's DarkMatter™ platform detects new threats and tags nascent hazards long before they're spotted by traditional "threat intelligence" tools.



**PFP Cybersecurity** provides physics-based integrity assessment for SCADA, semiconductor, mobile, network devices, supply chain assurance and anti-component counterfeiting. PFP's air-gapped approach detects anomalies in power patterns to instantly catch zero-day attacks providing an early warning system. PFP enables continuous, real-time monitoring, requires no electrical contact/software install, and complements existing solutions.



**PHISHME**

**PhishMe** provides threat management for organizations concerned about human susceptibility to advanced targeted attacks by enabling employees to identify, report, and mitigate spear phishing, malware, and drive-by threats.



**Pwnie Express** provides simple and scalable asset discovery, vulnerability scanning, and penetration testing solutions for remote sites. At Pwnie's core are open source tools integrated on a smart platform available in a variety of form factors, which deliver unprecedented real-time actionable insight into wired, wireless, and Bluetooth.



**SecureRF** secures the Internet of Things with the world's first 'linear-in-time' cryptography. We address very low-resource devices including passive NFC/RFID tags, Bluetooth LE, microcontrollers, and wireless sensors. Our asymmetric protocols, hundreds of times more efficient than today's solutions, address supply chain risk, "really" mobile payments, the Smart Grid, and anti-counterfeiting.



**Shape Security** is a startup in Mountain View, California that has created advanced technology to defend websites against attacks from malware, botnets, and scripts—the cause of the most serious breaches. Shape has raised \$66M from top investors including Kleiner Perkins, Venrock, Norwest, Google Ventures, and Eric Schmidt.



**Skyhigh Networks**, the Cloud Visibility and Enablement Company, enables enterprises to embrace cloud services with appropriate security, compliance, and governance. Over 350 enterprises including Cisco, DIRECTV, HP, and Western Union use Skyhigh to manage their "Cloud Adoption Lifecycle" with unparalleled visibility and risk assessment, behavioral threat analytics, and policy enforcement.



**vArmour** is the data center security company designed to protect enterprises and service providers from advanced cyber attacks and data breaches. Built for the cloud world, vArmour provides visibility, control and threat defense across physical, virtual, and cloud applications to help global enterprises protect their most valuable asset—their data.



**ZeroFOX**, The Social Risk Management Company, is pioneering security technology that enables organizations to detect and prevent social media-based cyber threats including targeted malware, phishing, social engineering, impersonations and other fraudulent or malicious activity.

## HONORABLE MENTIONS:



## Thank you to the SINET Showcase & Workshops 2014 Sponsors

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Steering Committee



A special thank you to the SINET Steering Committee for their extraordinary contributions in making SINET Showcase a tremendous success.

**Robert Rodriguez**, Chairman & Founder, SINET

**Robert R. Ackerman, Jr.**, Founder and Managing Director, Allegis Capital

**Jerry Archer**, Senior Vice President and Chief Security Officer, Sallie Mae

**Gary Aspesi**, Director of Business Development, Raytheon Intelligence & Information Systems

**Rich Baich**, Executive Vice President, Chief Information Security Officer, Wells Fargo Corp.

**Jonathan Barker**, Venture Partner, Thomvest

**Jamie Barnett**, Partner, Venable LLP

**C. Bryce Benjamin**, Principal, Alta Ventures

**Deven Bhatt**, Chief Information Security Officer and Chief Privacy Officer, Office of the Comptroller of Currency (OCC), U.S. Treasury

**Martin A Brown**, Chief Security Futures Architect, BT Security Enterprise

**Dave Bryan**, President and Chief Executive Officer, Bryan Business Management and Technology

**Chris Camacho**, Senior Vice President—Global Information Security, Bank of America

**David Cass**, Senior Vice President & Chief Information Security Officer, Elsevier

**Art Chantker**, President, Potomac Forum, Ltd.

**Jason Clark**, Chief Security and Strategy Officer, Accuvant

**Nick Coleman**, Global Head Cyber Security Intelligence Services, IBM

**Mark Connelly**, Chief Information Security Officer, Thomson Reuters

**Joshua Davis**, Senior Director of IT, Qualcomm

**Don Davidson**, Chief , Outreach, Science & Standards (TMSN), Trusted Mission Systems & Networks (DoD-CIO)

**Tim Dombrowski**, Operating Partner, Andreessen Horowitz

**Chris Ensor**, Deputy Director, National Technical Authority in Information Assurance, GCHQ

**Clark Ervin**, Director, Homeland Security Program, The Aspen Institute

**David Etue**, Vice President Corporate Development Strategy, SafeNet

**Chris Fedde**, Executive Vice President, KEYW Corporation

**Carey Frey**, Director General, Cyber Security Partnerships, Communications Security Establishment Canada (CSEC)

**Rick Geritz**, President & Founder, LifeJourney, & Chairman, CyberMaryland

**F. Edward Goetz**, Vice President and Chief Security Officer, Exelon Corporation

**Rick Gordon**, Managing Partner, Mach37 Cyber Accelerator

**Bob Gourley**, Editor, CTOvision.com

**Paul Grabow**, Manager, IT Security, U.S. Senate, Sergeant at Arms

**Lee Ann Graul**, Program Manager, National Security Agency

**Gary Harbison**, Chief Information Security Officer (CISO), Monsanto

**Niloo Howe**, Chief Strategy Officer, Endgame & Operating Partner, Paladin Capital Group

**Michele Iversen**, President, Alexa Strategies

**John Jolly**, Principal, NC3 LLC

**Peder Jungck**, Vice President, Chief Technologist, Intelligence & Security, BAE Systems

**Irving Lachow**, Principal Cyber Security Engineer, The MITRE Corporation

**Leslie Lambert**, Chief Security and Strategy Officer,  
GuruCul Solutions

**Haden Land**, Vice President, Research & Technology,  
Lockheed Martin Information Systems & Global  
Solutions

**Jay Leek**, Chief Information Security Officer,  
Blackstone

**Maria Lewis Kussmaul**, Co-Founder and Partner,  
ACG Partners

**Roger London**, Chairman, American Security  
Challenge (ASC)

**Gilman Louie**, General Partner, Alsop Louie

**Rob Mancini**, Chief Technology Officer,  
District of Columbia

**Dr. Doug Maughan**, Division Director, Cyber Security  
Division, DHS, Science & Technology Directorate

**John Mills**, Chief, Cybersecurity Strategy Division,  
Department of Defense, Chief Information Officer

**David M. Nicol**, Professor, Electrical and Computer  
Engineering, University of Illinois at Urbana-Champaign

**Dr. Hank Orejuela**, President, Applies Systems  
Analytics

**Ray Owen**, Managing Partner, Farallon Research LLC

**Robert Pate**, Principal Cyber Security Strategist,  
Leidos

**Tom Patterson**, General Manager, Global  
Cybersecurity Consulting, CSC

**Chris Perry**, Senior Technical Director for  
Cybersecurity, CACI Technologies

**Wayne Proctor**, Director, Information Security  
& IT Risk, UPS

**Riley Repko**, Chief Executive Officer, Trusted  
Cyber Solutions LLC

**Charlie Rice**, Vice President, Corporate Development,  
Symantec Corporation

**Kenneth Rogers**, Director, Enterprise Architecture &  
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**Craig Rosen**, Chief Information Security Officer,  
FireEye

**Hart Rossman**, Chief Technology Officer,  
Amazon Web Services

**Marcus Sachs**, Vice President, National Security  
Policy, Verizon Communications

**James W. Sample**, Chief Information Security Officer,  
Pacific Gas & Electric (PG&E)

**Richard Schaeffer**, Riverbank Associates &  
Former Information Assurance Director, National  
Security Agency

**Ted Schlein**, Managing Partner, Kleiner Perkins  
Caufield Byers

**Frank Scholl**, Senior Analyst, Security Intelligence  
and Strategy, TD Bank

**Mary Ellen Seale**, Deputy Director, National  
Cybersecurity Center, National Protection and  
Programs Directorate, Department of Homeland  
Security and Executive Director of Modernization,  
Federal Communications Commission

**Dr. Lewis Shepherd**, Director, Microsoft Institute  
for Advanced Technology in Governments

**Justin Somaini**, Chief Trust Officer, Box

**Kurt Steege**, Chief Information Officer, MacAndrews  
and Forbes Holdings, Inc.

**John Stewart**, Chief Security Officer & Vice President,  
Cisco Systems, Inc.

**Roar Thon**, Specialist Director, Norwegian National  
Security Authority (NSM)

**Scott Tousley**, Deputy Director, Cyber Security  
Division, Department of Homeland Security,  
Science & Technology Directorate

**James Trovato**, Managing Director, Security Strategy,  
Charles Schwab & Co., Inc.

**Zach Tudor**, Program Director, SRI International

**Phil Venables**, Chief Information Risk Officer,  
Goldman Sachs

**Thomas Weithman**, Managing Director CIT  
GAP Funds, CIT Group

**Brian White**, Chief Operating Officer,  
Red Owl Analytics

**Matthew X. Wong**, Vice President, Cyber Threat &  
Intelligence, J. P. Morgan Chase

**Alberto Yopez**, Managing Director, Trident Capital

**Eric Young**, Co-Founder & Partner, Canaan Partners

**Sounil Yu**, Senior Vice President, Executive Director  
for Security Innovation, Bank of America

**Dave Zilberman**, Partner, Comcast Ventures

The background features a minimalist design with several large, light gray circles and smaller gray rectangles scattered across a white field. One large circle in the center-left contains the word "Speakers".

Speakers



# SINET Showcase & Workshops 2014

Complete speaker bios can be found at [http://www.security-innovation.org/showcase\\_2014.htm](http://www.security-innovation.org/showcase_2014.htm)

## KEYNOTE SPEAKERS



**RICHARD PANIGUAN**

Head  
UK Trade and Investment Defence and Security Organisation

## SINET CHAIRMAN AND FOUNDER



**ROBERT D. RODRIGUEZ**

Chairman and Founder  
SINET

## SPEAKERS



**JERRY ARCHER**

CISSP, Chief Security Officer  
Major Financial Services Company



**RICHARD BAICH**

Executive Vice President,  
Chief Information Security Officer  
Wells Fargo



**DEVEN BHATT**

Chief Information Security  
Officer & Chief Privacy Officer  
Office of the Comptroller of currency  
(OCC) US Treasury



**MARTIN BROWN**

Chief Security Futures Architect  
BT Security Enterprise



**EDUARDO CABRERA**

Deputy Chief Information  
Security Officer  
US Secret Service



**CHRIS CAMACHO**

Senior Vice President—  
Global Information Security  
Bank of America



**JASON CLARK**

Chief Security and Strategy Officer  
Accuvant Inc.

**TONY COLE**

Vice President/Global Government,  
Chief Technology Officer  
FireEye

**MARK CONNELLY**

Chief Information Security Officer  
Thompson Reuters

**MIKE COOMES**

Director, International Engagement  
and Internet Governance  
Department of Defense  
Chief Information Officer

**KYLE CORMACK**

Director, IDIQ Management Office (IMO)  
NCI Information Systems, Inc.

**GREG CRABB**

Inspector in Charge of Revenue,  
Product and Global Security  
US Postal Inspection Service

**PETER DIXON**

Chief Executive Officer  
Second Front National  
Security Accelerator

**DONNA DODSON**

NIST Chief Cybersecurity Advisor  
Director, National Cybersecurity  
Center of Excellence  
National Institute of Standards  
and Technology (NIST)

**BENJAMIN EASON**

Chief Information Security Officer &  
Vice President, Information Technology  
The Carlyle Group

**JEFFREY EISENSMITH**

Chief Information Security Officer  
Department of Homeland Security

**BILL EVANINA**

National Counterintelligence Executive  
Office of the Director of  
National Intelligence

**DR. PETER FONASH**

Chief Technology Officer, Office of  
Cybersecurity and Communications  
Department of Homeland Security

**JAMES FOSTER**

Chief Executive Officer  
ZeroFox

**CAREY FREY**

Director General, Cyber  
Security Partnerships  
Communications Security  
Establishment Canada (CSEC)



**RICK GERITZ**

Chief Executive Officer & Founder  
LifeJourney Chairman, CyberMaryland



**F. EDWARD GOETZ**

Vice President and  
Chief Security Officer  
Exelon



**ADAM GOOBIC**

Vice President  
Arsenal Venture Partners



**PETER GOULDMANN**

Director, Office of IT Security Compliance  
US Department of State



**BOB GOURLEY**

Editor  
CTOvision



**PAUL GRABOW**

Manager, IT Security  
US Senate, Sergeant at Arms



**LAWRENCE HALE**

Director of the Center for Strategic  
Solutions and Security Services  
General Services Administration  
Federal Acquisition Service (FAS)



**RICHARD HALE**

Deputy Chief Information Officer  
for Cybersecurity  
Department of Defense



**IGOR JABLOKOV**

EIR, Blackstone NC &  
Venture Partner  
Rubicon Venture Capital



**BRIAN JOHNSON**

Manager of Information Security  
Netflix



**SHARON JONES**

Director, Office of Small  
Business Programs  
Defense Information Systems Agency



**PEDER JUNGCK**

Vice President, Chief Technology  
Intelligence & Security  
BAE Systems

**JAY LEEK**

Chief Information Security Officer  
Blackstone

**MARIA LEWIS KUSSMAUL**

Co-Founder and Partner  
AGC Partners

**KOOS LODEWIJKX**

Director  
Chief Technology Officer for IT Risk IBM

**RICHARD LORD**

Program Director, Cybersecurity  
Solutions, Global Information Technology  
Solutions/Federal IT Mission Solutions  
BAE Systems

**CHRISTOPHER LOWE**

Chief Information Security Officer  
US Department of Agriculture

**STANLEY LOWE**

Deputy Assistant Secretary for  
Information Security &  
Chief Information Security Officer  
US Department of Veterans Affairs

**CHRIS LUGO**

Vice President, Information  
Security & Compliance  
Hilton Worldwide

**ROB MANCINI**

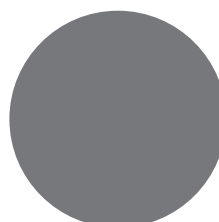
Chief Technology Officer  
District of Columbia

**DR. DOUGLAS MAUGHAN**

Division Director, Cybersecurity Division  
US Department of Homeland Security,  
Science & Technology Directorate.

**STUART MCCLURE**

Chief Executive Officer and President  
Cylance, Inc.

**BRAD MCINNIS**

Manager, Strategic Relationships  
Office (SRO)  
Communications Security  
Establishment Canada (CSEC)

**KEVIN M. MCNEILL**

Solution Architect, Chief Technology  
Officer Office  
BAE Systems



**GREG MCNULTY**

Vice President, Federal Sales  
DB Networks



**DAWN MEYERRIECKS**

Deputy Director, Science  
and Technology  
US Central Intelligence Agency



**JOHN MILLS**

Chief, Cybersecurity Strategy  
Division  
Department of Defense,  
Chief Information Officer



**SCOTT MONTGOMERY**

Vice President and Chief  
Technology Officer  
McAfee, part of Intel Security



**STUART MURDOCH**

Founder  
Surevine



**DR. MICHAEL NANCE**

Chief Information Security Officer —  
Civil & Senior Fellow  
Lockheed Martin Information Systems  
& Global Services



**JOHN NEAL**

Senior Professional Staff Member  
US House of Representatives Committee on  
Homeland Security



**CHARLES NELSON**

Senior Advisor for Cyber Capabilities  
White House, Executive Office of the  
President, Office of Science and  
Technology Policy



**ANNE NEUBERGER**

Chief Risk Officer  
National Security Agency



**RAY OWEN**

Managing Partner  
Farrallon Research LLC



**RICHARD PARRIS**

Chairman & Chief Executive  
Intercede



**ROBERT PATE**

Principal Cyber Security Strategist  
Leidos



**DR. JR REAGAN**

Principal and Global Chief Information  
Security Officer  
Deloitte Touche Tohmatsu Limited  
(DTTL)



**GEORGE ROMAS**

Technical Director of Cybersecurity  
HP



**ERIC ROSENBACH**

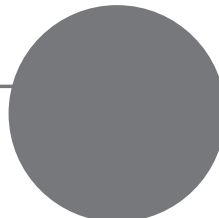
Assistant Secretary of Defense  
Homeland Defense and  
Global Security

**CONGRESSMAN C. A. DUTCH  
RUPPERSBURGER**

US Representative for Maryland's 2nd  
Congressional District

**CHRIS SAWALL**

Director, Cyber Threat and Intelligence  
Monsanto

**GREGORY SHIPLEY**

Vice President of Technical Staff,  
Advanced Analytics and  
Infrastructure Practice  
In-Q-Tel (IQT)

**ROAR THON**

Specialist Director  
Norwegian National Security  
Authority (NSM)

**RODNEY TURK**

Chief Information Security Officer  
United States Department of Energy

**ERIC WEAKLAND**

Director of Information Security  
American University

**ROSEMARY WENCHEL**

Deputy Assistant Secretary  
Cybersecurity Coordination, National  
Protection & Programs Directorate  
Department of Homeland Security

**IAN WHITING**

Chief Executive Officer  
Titania

**SPENCER WILCOX**

Managing Security Strategist  
Exelon

**ANDY WILLIAMS**

Head of Cyber Connect UK,  
The National Small Cyber Security  
Business Growth Network

**J. BRENT WILLIAMS**

Founder & Chief Executive Officer  
Araxid, Inc.

**KEITH YOUNG**

Enterprise Information Security Official  
Montgomery County, Maryland

**DAVID ZILBERMAN**

Partner  
Comcast Ventures



# SINET Mission



# SINET Mission

*Advance innovation and enable global collaboration between the public and private sectors to defeat Cybersecurity threats.*

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## ABOUT SINET

Security Innovation Network™ (SINET) is a community builder and strategic advisor whose mission is to advance innovation and enable global collaboration between the public and private sectors to defeat Cybersecurity threats. Supported by the US Department of Homeland Security Science & Technology Directorate, SINET delivers programs focused on public-private partnerships, as well as membership and sponsorship programs that deliver unique value, have helped to build myriad relationships and connect a network of thought leaders, builders, buyers, researchers and investors across the global security community with the goal of promoting and advancing Cybersecurity.

Learn more at [www.security-innovation.org](http://www.security-innovation.org)

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## COMMUNITY BUILDING

SINET—where the business of Cybersecurity takes place—builds communities of interest and trust, connects thought leaders in government and industry with builders, buyers, researchers and investors across the international security domain with the goal of promoting and advancing Cybersecurity innovation. We are passionate about our mission and strive to build a community that engenders a sense of common duty, purpose and commitment to protect our critical infrastructure and help to preserve economic stability.

**Join our community** and participate in our mutually beneficial, trust-based approach that connects the ecosystem of the entrepreneur, increases business opportunities and advances Cybersecurity innovation.

Join the SINET community at [www.security-innovation.org/community.htm](http://www.security-innovation.org/community.htm)

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## MEMBERSHIP

SINET members form a community that is willing to share its vision, expertise, knowledge and skills in an open, trusted and collaborative environment. The SINET Membership program offers opportunities to become leaders in Cybersecurity innovation, participate in focused communities and networking exchanges, learn from community experts willing to share perspectives and approaches, and access a vast array of resources and special discounts to SINET programs.

**Become a SINET Member** and help to evolve the programs that contribute to our mission of accelerating innovation in Cybersecurity.

Contact SINET at [info@security-innovation.org](mailto:info@security-innovation.org)



# Upcoming SINET Programs

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Supported by The US Department of Homeland  
Security Science & Technology Directorate





## Upcoming SINET Programs

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### IT Security Entrepreneurs Forum (ITSEF) 2015

“Bridging the Gap Between Silicon Valley and the Beltway”

17-18 March 2015

Computer History Museum, Silicon Valley

IT Security Entrepreneurs Forum (ITSEF)—SINET’s flagship event—is designed to bridge the gap between the Federal Government and private industry. ITSEF provides a venue where entrepreneurs can meet and interact directly with leaders of government, business and the investment community in an open, collaborative environment focused on addressing the Cybersecurity challenge.

### Innovation Summit 2015—New York, NY

“Connecting Wall Street, Silicon Valley and the Beltway”

June 25, 2015

The TimesCenter

**Innovation Summit** connects America’s three most powerful epicenters and evangelizes the importance of industry, government and academic collaboration on joint research initiatives. The opportunity to bring practitioners and theory together to discuss fundamental Cybersecurity challenges is critical to the advancement of innovation in the Cybersecurity domain. This summit is designed to reinvigorate public-private partnership efforts and increase relationships that foster the sharing of information and joint collaboration on Cybersecurity research projects.

### SINET Showcase 2015—Washington, DC

November 2015

### SINET presents Global Cybersecurity Innovation Summit 2016

Supported by Her Majesty’s Government and  
US Department of Homeland Security, Science & Technology Directorate  
Winter 2016

The background features several large, light gray circles of varying sizes. These circles are interconnected by thin, light gray lines, creating a network-like or molecular structure. The overall aesthetic is minimalist and modern.

SINET Members



# SINET Members



**BLUE  
COAT**



**Bromium™**



**catbird**



**THE  
CHERTOFF  
GROUP**



**CipherPoint**



**CLICK  
SECURITY**

**csg  
INVOTAS**  
ACCELERATE YOUR SECURITY



**cyberpoint**

CYBER  
SECURITY  
SUMMIT



**CYBERRESPONSE**



**CYPHORT.**



**DAMBALLA**

**ENDGAME.**



**FireEye™**

**GENERAL DYNAMICS**  
Advanced Information Systems



**GURUCUL**  
Security Risk Intelligence



**Hexis**  
CYBER SOLUTIONS



**HYTRUST**  
Cloud Under Control

**illumio**



**IMPERMIUM**



**invincea™**

JPMORGAN CHASE & CO.



**KEYW**

**LOCKHEED MARTIN**




**MANDIANT™**

**NetFlow  
LOGIC**

**NETTITUDE**



**Qintel**

**QUANTUMSECURE**



**REDOWL  
ANALYTICS**

**SAINT®**

**Secured Power Networks™**  
Comprehensive Security for Critical Power Systems



**SIFT  
SECURITY**

Silicon Valley Bank >

**smarts™**  
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**Solution**  
BIOMETRICS



**Taasera**



THOMSON REUTERS



**ThreatTrack**  
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**TRIDENT  
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**Triumfant™**



**UNC  
CHARLOTTE**

**VALTX**



**YourFileSystem**



**ZEROFOX™**  
ADVANCED SECURITY

**ziften**




**ZURICH®**

