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**SINET** *presents*

# The Global Cybersecurity **Innovation** Summit

Supported by Her Majesty's Government  
and The U.S. Department of Homeland Security,  
Science & Technology Directorate

The British Museum, London  
16 & 17 September, 2014

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Complete list of sponsors on page 16–17

September 16, 2014

Dear Participants,

I would like to welcome you to the Global Cybersecurity Innovation Summit (GCIS). We are honored to have the support of Her Majesty's Government and The United States Department of Homeland Security Science and Technology Directorate as we provide a platform for the business of Cybersecurity to take place. In particular, the opportunity for Small and Medium Enterprises to connect with key Government, industry, system integration, investment, academic and International decision makers from the American, British and European Cybersecurity markets.

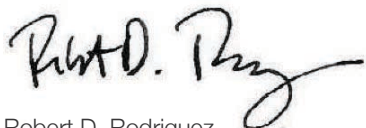
SINET was created to advance innovation and enable global collaboration between the public and private sectors to defeat Cybersecurity threats. Whether you're a builder, buyer, investor or researcher, there is something for everyone, regardless of where your organization is in its lifecycle. As you attend the sessions and networking gatherings during the next two days, take a moment to look around and meet the leaders in the room who are focused on a mission, have a sense of purpose and are committed to moving the Cybersecurity agenda forward.

The continuing onslaught of attacks from the adversary increases the importance of supporting the interconnectivity of the entrepreneurs' ecosystem in order to accelerate innovation. The time is now to empower others to go back to their offices and to "THINK" about the problem differently. In order to advance the Cybersecurity field we must embrace change, not be afraid of change and lead change.

I would like to extend a special thank you to the Her Majesty's Government and The United States Department of Homeland Security Science and Technology Directorate as well as our speakers, sponsors and steering committee who contributed greatly to making the GCIS a success.

Thank you for joining us as we continue to build global communities of interest and trust that support the advancement of innovation as well as the higher calling; the national security and economic interests of our respective countries. *Only when we take risk, can we truly alter the world...*

Sincerely,



Robert D. Rodriguez  
Chairman and Founder  
Security Innovation Network



# Global Cybersecurity Innovation Summit 2014

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TUESDAY & WEDNESDAY  
16 & 17 SEPTEMBER 2014

# Global Cybersecurity Innovation Summit Agenda

8:30 A.M. – 9:30 A.M.

## Registration and Continental Breakfast

9:30 A.M. – 11:00 A.M.

## General Session

BP Lecture Theatre

9:30 A.M. – 9:35 A.M.

## Introductions by Master of Ceremonies

- **Rick Geritz**, Chief Executive Officer & Founder, Life Journey, Chairman, CyberMaryland

9:35 A.M. – 9:45 A.M.

## Welcome Remarks

- **Robert D. Rodriguez**, Chairman & Founder, SINET

9:45 A.M. – 10:05 A.M.

## Opening Keynote

- **Rt Hon Dr Vince Cable**, MP, Secretary of State for Business, Innovation and Skills, President of the Board of Trade, UK

10:05 A.M. – 10:15 A.M.

## Comments on US & UK Importance of Global Partnerships

- **Robert P. Griffin, Jr.**, Acting Deputy Under Secretary, US Department of Homeland Security Science & Technology Directorate

10:15 A.M. – 11:00 A.M.

## Setting the Cyber Security Scene: the Threat, Opportunities and the Market

**Abstract:** These knowledgeable experts will share where they see the attack landscape headed and what types of solutions are needed to pursue, protect and prevent current and future attacks. If you are a small company building your roadmap to address commercial needs or a large corporation or Government Agency who is responsible for protecting your networks please join us and learn where the cyber market is headed.

### Moderator:

- **Neil Kenward**, Deputy Director, Office for Cyber Security and Information Assurance, Cabinet Office

### Panelists:

- **Suleyman Anil**, Head, Cyber Defence, Emerging Security Challenges Division, NATO
- **Ian Caplan**, Acting Deputy Director, Serious & Organised Crime, Pursue Team, Strategic Centre for Organised Crime, Home Office
- **Mark Hughes**, President, BT Security
- **Alberto Yopez**, Managing Director, Trident Capital

11:00 A.M. – 11:10 A.M.

**Break**

11:10 A.M. – 11:55 A.M.

**Workshop Tracks****TRACK 1:** 11:10 A.M. – 11:55 A.M.

BP LECTURE THEATRE

**A Big Business Perspective on Working with Small Businesses**

**Abstract:** Increasingly big businesses are recognizing the value of working with and supporting smaller businesses in order to help support their supply chains or provide a way to develop innovative entrepreneurial economies and relationships. Small businesses need support if the small business sector is to continue to flourish and develop. This session will provide you with a firsthand perspective of what it's like for a big business to work with a smaller organization and how such relationships develop.

**Moderator:**

- **Dr. Andrew Rogoyski**, Head of Cyber Security Services, CGI IT UK Ltd; TechUK Cyber Group Lead

**Panelists:**

- **Stephen Ball**, Chief Executive Officer, Lockheed Martin UK
- **Hugh Eaton**, National Security Director, Cisco Systems
- **Martin Sadler**, Vice President and Director, Security and Cloud Lab, HP Labs
- **Martin Sutherland**, Managing Director, BAE Systems Applied Intelligence

**TRACK 2:** 11:10 A.M. – 12:05 P.M.

STEVENSON LECTURE THEATRE

**Start-Up Workshop****Launch Pad: How to Build a Successful Start-Up—Part 1 of 4****How to Manage the Financing Process for your Start-up, over the Life of the Company**

**Abstract:** There is an adage in the venture business, “Great Companies Don’t Fail—They Run Out of Money”. Capital is the lifeblood of most start-ups and yet the fund raising or “capitalization” process is poorly understood by most entrepreneurs. Rather than being an “event”, fund raising is a never ending process that extends from the earliest “concept” days of a start-up to the eventual exit, transitioning through distinct phases, each with its own dynamics and cadence. The workshop will review the fund raising cycle from the perspective of both the entrepreneur and the venture capitalist, providing a road map for entrepreneurs as they evaluate the pros and cons of the spectrum of fund raising alternatives. The session is led by serial Silicon Valley entrepreneur and seasoned venture capitalist, Bob Ackerman of Allegis Capital.

**Instructors:**

- **Robert Ackerman**, Founder and Managing Director, Allegis Capital
- **Tom Gillis**, Founder and Chief Executive Officer, Bracket Computing; Former General Manager, Security Business Unit, CISCO
- **Jay Leek**, Chief Information Security Officer, Blackstone

11:55 A.M. – 1:10 P.M.

**Lunch**

East &amp; West Foyers

1:10 P.M. – 2:55 P.M.

## Workshop Tracks

**TRACK 1:** 1:10 P.M. – 1:55 P.M.

BP LECTURE THEATRE

### Trans-Atlantic Business Partnerships and Issues

**Abstract:** Whether your business is considering exporting to foreign markets or expanding overseas, what are the opportunities and challenges in growing your business internationally? Learn the practicalities and what resources are available to better understand the US and UK business environments, as well as for immigration, and tax and legal advice.

#### Moderator:

- **Richard Paniguan**, Head,  
UKTI Defence & Security Organisation

#### Panelists:

- **John D. Breidenstine**, Minister Counselor  
for Commercial Affairs, Embassy of the  
United States
- **Robert P. Mollen**, Corporate Partner,  
Fried, Frank, Harris, Shriver & Jacobson  
(London) LLP
- **Richard Parris**, Chairman & Chief Executive,  
Intercede
- **Mark Phillips**, Secretary, UK Security and  
Resilience Industry Suppliers Council

**TRACK 2:** 1:05 P.M. – 1:40 P.M.

STEVENSON LECTURE THEATRE

### Start-Up Workshop continued

**Launch Pad: How to Build a Successful  
Start-Up—Part 2 of 4**

### How Do You Get the Product Right, Ensuring That You Meet Your Customers Expectations?

**Abstract:** When capital and time are both scarce and limited resources, it is essential for a start-up company to get its product “right”—meeting the initial expectations of targeted customers in a way that validates not only the product offering but the overall market opportunity as well. Sometimes described as the Minimum Viable Product, it is essential to get to the market as quickly as possible with an offering that will convert your early customers into evangelists as well as references for your company, supporting your expanding market out reach as well as your on-going fund raising efforts. Failure translates to the need for more time, additional capital and lower valuations. This session is led by Blackstone CISO Jay Leek, who brings not only his own product development expertise but his Enterprise Customer and Start-up Board member experiences to the discussion.

#### Instructors:

- **Robert Ackerman**, Founder and Managing  
Director, Allegis Capital
- **Tom Gillis**, Founder and Chief Executive  
Officer, Bracket Computing; Former General  
Manager, Security Business Unit, CISCO
- **Jay Leek**, Chief Information Security Officer,  
Blackstone

**TRACK 1: 2:00 P.M. – 2:45 P.M.**

**BP LECTURE THEATRE**

**Can We Trust the Cloud With our Critical Infrastructure and Sensitive Information?**

**Abstract:** Greater London has one of the largest concentrations of CCTV cameras in the world and its police service is among the first to experiment with body-worn cameras for its officers and other government agencies and corporations are managing and securing records and data of tens of millions of people. All of these entities stand to benefit from the cloud, but the sensitivity of their data makes its security paramount. Can we trust the cloud with our most sensitive data types? What should a cloud model include to ensure the integrity, reliability, security and availability of sensitive information for those who need to see it? What solutions make sense and what should we be asking of our cloud providers? This panel will explore these issues and identify areas where industry and government can work together to fully achieve the benefits that the cloud can deliver—including a secure environment that can also protect our privacy.

**Moderator:**

- **Brian White**, Principal, The Chertoff Group

**Panelists:**

- **David Cass**, Senior Vice President & Chief Information Security Officer, Elsevier
- **Jeff Gould**, President, SafeGov
- **Bob West**, Chief Trust Officer, CipherCloud

**TRACK 2: 1:40 P.M. – 2:20 P.M.**

**STEVENSON LECTURE THEATRE**

*Start-Up Workshop continued*

**Launch Pad: How to Build a Successful Start-Up—Part 3 of 4**

**How do you Build a Strong Team and a Performance Culture as a Competitive Advantage?**

**Abstract:** Start-ups don't exist in Nature. For a start-up to succeed requires building a team of people who believe with deep conviction that they can collectively overcome the long odds stacked against their efforts to disrupt the market's status quo. Mobilizing that team into a powerful force that can overcome market challenges while building a culture that continually raises the bar and challenges team members to over achieve is often described as building a "Band of Brothers"—converting human capital into a unfair competitive advantage in the marketplace. This effect is a result of a deliberate effort and requires continual focus and management commitment. This session is led by successful Silicon Valley serial entrepreneur and CEO of Bracket Computing Tom Gillis who is building his third high profile start-up.

**Instructors:**

- **Robert Ackerman**, Founder and Managing Director, Allegis Capital
- **Tom Gillis**, Founder and Chief Executive Officer, Bracket Computing; Former General Manager, Security Business Unit, CISCO
- **Jay Leek**, Chief Information Security Officer, Blackstone



**TRACK 2:** 2:20 P.M. – 2:55 P.M.  
STEVENSON LECTURE THEATRE

*Start-Up Workshop continued*

Launch Pad: How to Build a Successful  
Start-Up—Part 4 of 4

The Wrap-Up—Q & A Discussion

**Abstract:** Our instructors will be joined by two former entrepreneurs/investors for a fast paced Q & A session addressing questions from the audience and sharing of war stories from the collective experience of the panelists.

- **Robert Ackerman**, Founder and Managing Director, Allegis Capital
- **Tom Gillis**, Founder and Chief Executive Officer, Bracket Computing; Former General Manager, Security Business Unit, CISCO
- **Jay Leek**, Chief Information Security Officer, Blackstone
- **Raj Shah**, Senior Director of Strategy, Palo Alto Networks and Former Chief Executive Officer, Morta
- **Alex van Someren**, Managing Partner—Early Stage Funds, Amadeus Capital Partners

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2:45 P.M. – 3:10 P.M.

Break

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3:10 P.M. – 3:55 P.M.

## Workshop Tracks

### TRACK 1: 3:10 P.M. – 3:55 P.M.

BP LECTURE THEATRE

#### Smart Technologies and The Internet of Things—How Will it Impact Society, Technology Organisations and Enterprises at Large?

**Abstract:** The internet of things can polarise views as either technology for good or technology for bad. There is certainly the potential to look at the internet of things as the Good, the Bad and the Ugly but the reality is more nuanced. This session will explore how greater interconnectivity comes with a risk of increased vulnerabilities and more attack paths but also creates significant exploitable commercial opportunities for devices ranging from consumer goods, interlinked smart grid, to significant industrial control systems and much else. We will look at viewpoints covering consumers, industry, research and security and examine the 'state of now', the gaps, the future and the opportunities.

#### Moderator:

- **Mark Waghorne**, Head of the I-4 Program, KMPG

#### Panelists:

- **Sadie Creese**, Professor of Cybersecurity, Department of Computer Science, University of Oxford
- **Paul Dorey**, Director, CSO Confidential; Visiting Professor in Information Security, Royal Holloway University of London
- **Ian Stewart**, Head of Propositions, M2M, Telefónica Digital UK Ltd

### TRACK 2: 3:10 – 3:55 P.M.

STEVENSON LECTURE THEATRE

#### Cluster Models that are Advancing Innovation & Entrepreneurship

**Abstract:** Clusters are geographic concentrations of interconnected companies that work in a particular sector (or have interests in that sector) and share networks. They can bring enormous economic and social benefits generating and driving prosperity for businesses, individuals and indirectly the national economy itself. In this session, you will hear about how clusters can help to support the development of cyber businesses, as well as some of the challenges that they face such as access to finance, skills and difficulties of working with larger companies.

#### Moderator:

- **Nigel Walker**, Head of Access to Finance, Technology Strategy Board

#### Panelists:

- **Rick Geritz**, Chief Executive Officer and Founder, LifeJourney, Chairman, CyberMaryland
- **Dr. Emma Philpott**, Managing Director, Key IQ Ltd. and Founder, Malvern Cyber Security Cluster
- **Stephen Robinson**, Managing Director & Founder, Xyone Cyber Security
- **Andy Williams**, Head of Cyber Connect UK

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3:55 P.M. – 4:05 P.M.

## Break

4:05 P.M. – 5:15 P.M.

### General Session

BP Lecture Theatre

4:05 P.M. – 4:50 P.M.

### How Government Funding is Stimulating Innovation and Supporting New Research and Development

**Abstract:** Government funding is a key source of innovation, research and development particularly in security related sectors and there are a raft of opportunities available which companies can engage with. This panel will discuss how Government funding including from the European Union is helping to accelerate innovation in the UK and US and outline what the top research needs, priorities and requirements are. Panelists will also discuss what is currently on the horizon in terms of opportunities and how SMEs and other businesses can access these opportunities.

#### Moderator:

- **Chris Ensor**, Head, National Technical Authority for Information Assurance, CESG

#### Panelists:

- **Dario Leslie**, Cyber Program Manager, Defence Science and Technology Laboratory (Dstl), Ministry of Defence (MoD)
- **Douglas Maughan**, Division Director, Cyber Security Division, US Department of Homeland Security, Science & Technology Directorate
- **Martin Mühleck**, Officer, Trust & Security Unit, DG Connect, H2020 Lead, European Commission
- **Andrew Tyrer**, Head of Enabling Technology, Technology Strategy Board

4:50 P.M. – 5:15 P.M.

### Closing Keynote

- **Hon. Matthew Barzun**, Ambassador of the United States of America to the United Kingdom of Great Britain and Northern Ireland

## 17 September

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8:00 A.M. – 9:00 A.M.

### Registration and Continental Breakfast

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9:00 A.M. – 10:05 A.M.

### General Session

BP Lecture Theatre

9:00 A.M. – 9:05 A.M.

### Introductions by Master of Ceremonies

- **Rick Geritz**, Chief Executive Officer & Founder, Life Journey, Chairman, CyberMaryland
- 

9:05 A.M. – 9:10 A.M.

### Welcome Remarks

- **Robert D. Rodriguez**, Chairman & Founder, SINET
- 

9:10 A.M. – 9:35 A.M.

### Keynote

- **Bob Dudley**, Group Chief Executive, BP
- 

9:35 A.M. – 10:05 A.M.

### Innovators' Showcase

- Babble IT Systems Ltd. UK
- Queralt Inc. US
- Red Balloon Security US
- D-RisQ Ltd UK
- viaForensics US
- Infinite Precision Ltd UK
- Secure Decisions US

10:10 A.M. – 11:55 A.M.

## Workshop Tracks

**TRACK 1:** 10:10 A.M. – 10:55 A.M.

BP LECTURE THEATRE

### Accelerating Early Stage Innovation and Growth

**Abstract:** Incubators, accelerators and catapults can support early stage companies in their development by providing them with much needed innovation space, access to equipment, valuable support and mentorship and on occasion funding opportunities. Hear from some of the key players currently supporting the next generation of cyber businesses and helping them to transform ideas into new products and services.

#### Moderator:

- **Alex van Someren**, Managing Partner- Early Stage Funds, Amadeus Capital Partners

#### Panelists:

- **Neil Crockett**, Chief Executive Officer, Connected Digital Economy Catapult (CDEC)
- **Rick Gordon**, Managing Partner, Mach 37 Cyber Accelerator
- **Roger London**, Chairman, American Security Challenge
- **Marco Morana**, Senior Vice President ICG Technology, Information Security, Citi

**TRACK 2:** 10:10 A.M. – 10:55 A.M.

STEVENSON LECTURE THEATRE

### Big Data Analytics Discussion—Threat Intelligence and The Acceleration of Social Media

**Abstract:** Proliferation of devices, more apps, more data, more business opportunities but more to protect. The question becomes not finding the needle in the haystack but rather; finding the needle in the haystack of needles, prioritizing it and making it actionable.

#### Moderator:

- **Dr. Peter Fonash**, Chief Technology Officer, Office of Cybersecurity and Communications, US Department of Homeland Security

#### Panelists:

- **Neil Cassidy**, Deputy Director Operations, CERT-UK
- **John Cook**, Defence Security Assurance Services, Ministry of Defence, UK
- **Feris Rifai**, Co-Founder & Chief Executive Officer, Bay Dynamics
- Additional to be announced

10:55 A.M. – 11:15 A.M.

## Break

**TRACK 1:** 11:15 A.M. – 11:55 A.M.

BP LECTURE THEATRE

**The Exit, How CEOs Overcame Barriers to be Acquired or Go Public, Ultimately Achieving Global Success**

**Abstract:** Every entrepreneur feverishly works to build a successful business with the goal of building a profitable lasting company. Why do some succeed, and others fail? What do security entrepreneurs wish they knew when they started the journey? What would they do differently even for those that built successful firms? This panel will examine the journey and share their perspectives on what it takes to build a successful security company.

**Moderator:**

- **Giles Smith**, Deputy Director Cyber Security, Department for Business and Resilience, Innovation and Skills (BIS)

**Panelists:**

- **Philippe Courtot**, Chairman and Chief Executive Officer, Qualys
- **Mike Lynch**, Founder, Technology Entrepreneur, Invoke Capital, Founder, Autonomy

**TRACK 2:** 11:15 A.M. – 11:55 A.M.

STEVENSON LECTURE THEATRE

**The Wild Wild West Continues: The Economic Pain of the Dark Web & Where the Money Flows**

**Abstract:** The Internet has made possible a new insidious and global crime vector that has the potential to inflict all who use technology to spend and transfer money. As we transition into the era of Bitcoin, Namecoin otherwise know as “Blockchains” (a ledger for Facts that are recorded but not reliant on a single trust authority but instead the consensus of the web that the fact recorded is the fact). We have made it possible for hackers in other countries to rob a bank without the pesky get away problem. The dark web allows for the riskless fencing of stolen goods from credit card numbers to bitcoin and from intellectual property to state secrets. Listen to examples of the dark online bazaars where you can buy and sell exploits and weapons. This panel will discuss the overlap of the Cyber world and the real world. What does the dark side of the internet look like and what does money look like online to the adversaries.

**Moderator:**

- **Professor Nick Jennings**, Chief Scientific Advisor, UK Government, Regius Professor, University of Southampton

**Panelists:**

- **Olivier Burgersdijk**, Head of Strategy EC3, European Cybercrime Center (EUROPOL)
- **William Schambura**, Chief Executive Officer, Qintel
- **Steven Sprague**, Chief Executive Officer, Rivetz Corp.

11:55 P.M. – 1:20 P.M.

## Networking Lunch

### East & West Foyers

Networking Lunch/Information Sharing Hour: SINET is providing the opportunity for attendees to sit with security leaders in an informal and intimate (8–10 per table) setting to discuss topical issues. This optional “Information Sharing Hour” is designed to promote awareness, education and learning opportunities on how solution providers can best shape their vision, roadmap and assess their current path to meet the market needs.

- **TABLE #1: Daily Cyber Operational Excellence:**  
What Information a CISO Needs to Understand Daily Cyber Threats  
Hosted by Rich Baich, Executive Vice President, Chief Information Security Officer, Wells Fargo Corp.
- **TABLE #2: Cybersecurity: From Months to Seconds**  
Hosted by Dr. Peter Fonash, Chief Technology Officer, Office of Cybersecurity and Communications, US Department of Homeland Security
- **TABLE #3: Cloud Technology and Enterprises—Is the Dedicated Datacenter Going the Way of the Corporate Memo?**  
Hosted by Tom Gillis, Founder and Chief Executive Officer, Bracket Computing;  
Former General Manager, Security Business Unit, CISCO
- **TABLE #4: UK Cyber Exports**  
Hosted by Clive Jones, Deputy to International Cyber Director, Defence and Security Organisation, UKTI
- **TABLE #5: The Internet of Things and the Implications for Intelligence**  
Hosted by To Be Announced
- **TABLE #6: How to Improve Software Quality and Resilience in Digital Products**  
Hosted by Jean-Luc Moliner, Senior Vice President, Head of Security, ORANGE
- **TABLE #7: Emerging Threats to the Global Payments Systems**  
Hosted by Phil Smith, Senior Vice President, Trustwave
- **TABLE #8: Risk Management in a World of Fast Paced Technological Change**  
Hosted by Michael Trevett, Head of the Office of the Government Senior Information Risk Owner, UK Cabinet Office
- **TABLE #9: Growth Partnership—Cyber SME Growth Initiatives**  
Hosted by Andy Williams, Head of Cyber Connect UK, The National Small Cyber Security Business Growth Network
- **TABLE #10: The CSO's Role and Responsibilities in Building a Cyber Security Risk Culture Within any of Today's Multi-National Companies**  
Hosted by Christopher Fraser, Strategic Counsel and Managing Director, BNY Mellon

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1:20 P.M. – 1:50 P.M.

### General Session

BP Lecture Theatre

1:20 P.M. – 1:50 P.M.

### Innovators Showcase

- Montvieux Ltd UK
- PixelPin Ltd UK
- Westgate Cyber Ltd UK
- Network Perception, Inc.
- Def-Logix US
- BlueRISC US
- eSafe UK

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1:55 P.M. – 2:40 P.M.

### Workshop Tracks

#### TRACK 1: 1:55 P.M. – 2:40 P.M.

BP LECTURE THEATRE

##### Global Investment and Merger & Acquisition Trends

**Abstract:** The UK cyber security market is one of the most buoyant and fastest growing segments of the IT industry and there are a range of investment opportunities currently available for cyber companies who are looking for investment and funding. In this session, you will hear about some of the available funding opportunities and some of the activities helping to drive the growth of the sector.

##### Moderator:

- **Simon Clark**, Managing Partner, Fidelity Growth Partners, Former Chair, British Private Equity & Venture Capital Association (BVCA)

##### Panelists:

- **Stuart Chapman**, Managing Partner, DFJ Esprit LLP
- **Luke Hakes**, Investment Principal, Octopus Investments
- **Michael Loria**, Vice President, Business and Corporate Development, Security & Mobile, IBM Software Group
- **Nazo Moosa**, Managing Partner, C5 Capital

#### TRACK 2: 1:55 P.M. – 2:40 P.M.

STEVENSON LECTURE THEATRE

##### The Insider Threat: The New Insider is the Outsider

**Abstract:** A large emphasis is placed on implementing new and innovative technologies when it comes to cyber security and protecting the enterprise. In order to effectively protect an organization we must have an understanding of the single largest threat against a company, the human. This panel will explore the human element, insider threats, social networking, behavioral aspects and how to implement security awareness programs to secure the weak link in the chain. What is the educational, research and behavioral piece to this?

##### Moderator:

- **David Hahn**, Vice President/Chief Information Security Officer, Hearst Corporation

##### Panelists:

- **Anton Karpov**, Chief Information Security Officer, Yandex
- **Alan Kessler**, President and Chief Executive Officer, Vormetric
- Programme Manager, Centre for the Protection of National Infrastructure (CPNI)

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2:40 P.M. – 2:55 P.M.

### Break



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2:55 P.M. – 4:00 P.M.

### General Session

BP Lecture Theatre

2:55 P.M. – 3:40 P.M.

### What are the Political, Economic, Social and Technology Drivers Affecting the Global Cyber Market and Customer Opportunities?

**Abstract:** How to win customers and deals by increasing the value of your company by positioning customer market success. What is driving spending in Cybersecurity over the next 24 months? How do you maximize this opportunity? Looking at Risk and where is the Cyber Market is Heading? Reviewing the landscape: threats, technology changes, regulatory horizon and security programs, and what is driving company investments. The Political, Economic, Social and Technology Landscape and Drivers: where are they now and where will they drive the focus of investment trends in the next 24 months?

#### Moderator:

- **Gerald Brady**, Head of UK Relationship Banking, Silicon Valley Bank

#### Panelists:

- **Michael Colao**, Head of Security, AXA UK
- **Nick Coleman**, Global Head Cyber Security Intelligence Services, IBM
- **Heli Tiirmaa-Klaar**, Cyber Security Policy Advisor, European External Action Service
- **Graham Wright**, Chief Information Security Officer & Head of Digital Risk, National Grid

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3:40 P.M. – 4:00 P.M.

### Closing Keynote

- **Sir Iain Lobban**, KCMG CB, The Director, Government Communications Headquarters (GCHQ)

### Wrap Up & Thank You

- **Robert D. Rodriguez**, Chairman & Founder, SINET

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4:00 P.M. – 5:30 P.M.

### Networking Reception

East & West Foyers

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# Contributors



HM Government



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A special thank you to the following individuals for their extraordinary contributions in making The Global Cybersecurity Innovation Summit a tremendous success.

**Jon Browning**, Policy Advisor, Office of Cyber Security and Information Assurance, UK Cabinet Office

**Malcolm Carrie**, Global Head of Strategy & Architecture, BAE Systems plc

**Simon Clark**, Managing Partner, Fidelity Growth Partners

**Nick Coleman**, Global Head Cyber Security Intelligence Services, IBM

**Karen Danesi**, Innovation Lead (Industry), GCHQ

**Lord Erroll**, Independent Crossbench Peer, House of Lords and Chair, HyperCAT Consortium

**Gail Kent**, Law Enforcement Professional, UK National Crime Agency

**Nick Kingsbury**, Chairman, Accumuli plc

**Douglas Maughan**, Division Director, Cyber Security Division,  
US Department of Homeland Security Science & Technology Directorate

**Gerard McAtamney**, Palantir

**Alex McCracken**, Director, Silicon Valley Bank

**Nazo Moosa**, Managing Partner, C5 Capital

**Stephanie Okimoto**, Science & Technology Attaché, US Department of Homeland Security

**Austen Okonweze**, Assistant Director—Cyber Security Science and Innovation,  
UK Department for Business Innovation and Skills (BIS)

**Mohib Rahman**, Senior Policy Advisor—Energy and Prosperity,  
Office for Cyber Security and Information Assurance, UK Cabinet Office

**Stephen Rhodes**, Assistant Director, Cyber Security and Digital Communications Equipment Sector,  
Business & Local Growth, UK Department for Business Innovation and Skills (BIS)

**Ray Stanton**, Executive Vice President—BT Advise, BT Global Services

**Bruno Tourme**, Partner, Head of Europe, AGC Partners

**Andrew Tyrer**, Head of Enabling Technology, Technology Strategy Board

**Alex Van Someren**, Managing Partner—Early Stage Funds, Amadeus Capital Partners

**Mark Waghorne**, Head of the I-4 Program, KMPG

The background features a minimalist design with several large, light gray circles and smaller gray rectangles scattered across the white space. The word "Speakers" is centered within one of the larger circles.

Speakers



# GLOBAL CYBERSECURITY INNOVATION SUMMIT 2014

Complete speaker bios can be found at [http://www.security-innovation.org/global-summit\\_2014.htm](http://www.security-innovation.org/global-summit_2014.htm)

## KEYNOTE SPEAKERS



**MATTHEW BARZUN**

Ambassador of the United States of America to the United Kingdom of Great Britain and Northern Ireland



**RT HON DR VINCE CABLE**

MP, Secretary of State for Business, Innovation and Skills  
President of the Board of Trade, UK



**BOB DUDLEY**

Group Chief Executive  
BP



**SIR IAIN LOBBAN**

Director  
Government Communications Headquarters (GCHQ)

## SINET CHAIRMAN AND FOUNDER



**ROBERT D. RODRIGUEZ**

Chairman and Founder  
SINET

## SPEAKERS



**BOB ACKERMAN**

Founder and Managing Director  
Allegis Capital



**SULEYMAN ANIL**

Head, Cyber Defence  
Emerging Security  
Challenges Division, NATO



**RICHARD BAICH**

Executive Vice President,  
Chief Information Security Officer  
Wells Fargo Corp



**DAVID BAILEY**

Cyber Chief Technology Officer  
BAE Systems Applied Intelligence.



**STEPHEN BALL**

Chief Executive Officer  
Lockheed Martin



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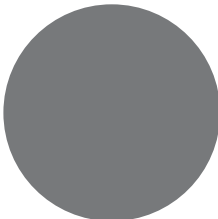
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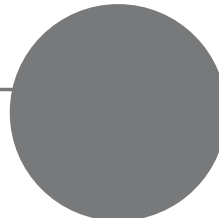
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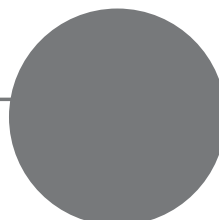
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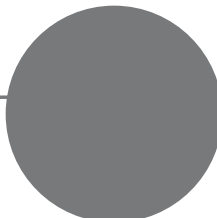
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**BRIAN WHITE**

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**ANDY WILLIAMS**

Head of Cyber Connect UK  
The National Small Cyber  
Security Business Growth Network

**GRAHAM WRIGHT**

Chief Information Security  
Officer & Head of Digital Risk  
National Grid

**ALBERTO YEPEZ**

Managing Director  
Trident Capital



# SINET Mission



# SINET Mission

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*Advance innovation and enable global collaboration between the public and private sectors to defeat Cybersecurity threats.*

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## ABOUT SINET

Security Innovation Network™ (SINET) is a community builder and strategic advisor whose mission is to advance innovation and enable global collaboration between the public and private sectors to defeat Cybersecurity threats. Supported by the US Department of Homeland Security Science & Technology Directorate, SINET delivers programs focused on public-private partnerships, as well as membership and sponsorship programs that deliver unique value, have helped to build myriad relationships and connect a network of thought leaders, builders, buyers, researchers and investors across the global security community with the goal of promoting and advancing Cybersecurity.

Learn more at [www.security-innovation.org](http://www.security-innovation.org)

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## COMMUNITY BUILDING

SINET—where the business of Cybersecurity takes place—builds communities of interest and trust, connects thought leaders in government and industry with builders, buyers, researchers and investors across the international security domain with the goal of promoting and advancing Cybersecurity innovation. We are passionate about our mission and strive to build a community that engenders a sense of common duty, purpose and commitment to protect our critical infrastructure and help to preserve economic stability.

**Join our community** and participate in our mutually beneficial, trust-based approach that connects the ecosystem of the entrepreneur, increases business opportunities and advances Cybersecurity innovation.

Join the SINET community at [www.security-innovation.org/community.htm](http://www.security-innovation.org/community.htm)

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## MEMBERSHIP

SINET members form a community that is willing to share its vision, expertise, knowledge and skills in an open, trusted and collaborative environment. The SINET Membership program offers opportunities to become leaders in Cybersecurity innovation, participate in focused communities and networking exchanges, learn from community experts willing to share perspectives and approaches, and access a vast array of resources and special discounts to SINET programs.

**Become a SINET Member** and help to evolve the programs that contributes to our mission of accelerating innovation in Cybersecurity.

Contact SINET at [info@security-innovation.org](mailto:info@security-innovation.org)



# Upcoming SINET Programs

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Supported by The US Department of Homeland  
Security Science & Technology Directorate





# Upcoming SINET Programs

## SHOWCASE & WORKSHOPS – WASHINGTON, DC

### “Highlighting and Advancing Innovation”

3-4 December 2014

The National Press Club, Washington, DC

**Showcase** provides a platform to identify and highlight the SINET 16 Cybersecurity companies that are addressing industry and government’s most pressing needs and requirements.

**SINET Workshops** deliver critical knowledge, targeted perspective and opportunities for direct information sharing between entrepreneurs and leading Cybersecurity experts.

#### Sponsors

FOUNDING	PLATINUM	GOLD	SILVER	EMERGING
				
				
				
				
				
				

Learn more at [www.security-innovation.org/showcase\\_2014.htm](http://www.security-innovation.org/showcase_2014.htm)

## IT Security Entrepreneurs Forum (ITSEF) 2015

*“Bridging the Gap Between Silicon Valley and the Beltway”*

16-17 March 2015

Computer History Museum, Silicon Valley

IT Security Entrepreneurs Forum (ITSEF)—SINET’s flagship event—is designed to bridge the gap between the Federal Government and private industry. ITSEF provides a venue where entrepreneurs can meet and interact directly with leaders of government, business and the investment community in an open, collaborative environment focused on addressing the Cybersecurity challenge.

## Innovation Summit 2015 - New York, NY

*“Connecting Wall Street, Silicon Valley and the Beltway”*

June 2015

The TimesCenter

**Innovation Summit** connects America’s three most powerful epicenters and evangelizes the importance of industry, government and academic collaboration on joint research initiatives. The opportunity to bring practitioners and theory together to discuss fundamental Cybersecurity challenges is critical to the advancement of innovation in the Cybersecurity domain. This summit is designed to reinvigorate public-private partnership efforts and increase relationships that foster the sharing of information and joint collaboration on Cybersecurity research projects.

The background features several large, light gray circles of varying sizes. These circles are interconnected by a network of thin, light gray lines, some of which are thicker and more prominent, creating a complex, web-like pattern. The overall aesthetic is minimalist and modern.

SINET Members



## SINET Members



